



**The Funding Network Toronto - TC09-2984
Report Back – The Dolobox Television Initiative**

Beyond expectations:

The Dolobox Television Initiative (DTI) has made significant progress through the funding received from The Funding Network-Toronto. It helped us acquire the high-quality, industry-standard equipment essential to DTI to provide accessibility to 50 participants undertaking independent media projects and a large group project. This group collaboration involves the creation and production of a television drama series, which participants produce, write, film and act. The television drama series focuses on topics stemming from life experiences of the participants.

DTI has developed the Dolobox portal: www.dolobox.tv with branding and logo created.

DTI participants have participated in over 144 workshops in cinematography, pre and post-production, videography, video and audio editing, dramatic arts and acting, and video journalism. Participants have also received:

- Contacts to professional mentors in the media industry
- Access to the latest technology and high-end equipment
- An introduction to media industry resources and information
- Industry experience and hands on training

Making the connection:

DTI helped ETM understand the best way to foster translatable creative talents and trades in the fields of media production, marketing, communications logistics and design. DTI helped ETM develop a system that allows young upcoming talent a chance to create culturally rich and impressive works.

The Dolobox Television Initiative Milestones:

- 144 videography and acting workshops
- Various group and individual projects created
- Web canvass and platform developed
- Economic Development opportunities created for youth.

DTI to date has been made up of 80% Toronto Community Housing (TCHC) residents. This resulted in TCHC becoming a strong supporter of DTI and providing their youth residents who wish to pursue careers in the media arts with mentorship, education and a canvas in an alternative safe and nurturing environment. DTI has helped TCHC youth consider alternatives for the future, while shedding a light on the talent and ambitions of their peers and fellow TCHC residents. ETM continues to develop collaborations with

TCHC housing complexes at the grassroots level to highlight their superior youth residents.

Our strategic plan has identified the need to strengthen our capacity, which includes full-time staff resources, equipment sources, location renovations, administration and governance.

ETM has plans to apply to the Ontario Trillium Foundation for the July 1, 2011 deadline in support in enhancing our organizational capacity

DTI has a bright future:

ETM has identified Dolobox Productions (DP) - a social purpose enterprise and serves as a long-term sustainable component for DTI. DP will focus on graduates using the technical skills gained from DTI to create an economic opportunity for each participant in DP; while strengthen their freelance portfolios.

DP will function as a video production agency and incubator for DTI graduates looking to be mentored and matched with future clients. Participants will be mentored through the process of providing freelance video production and strengthening their entrepreneurship skills.

DP participants will participate in a series of workshops to include: marketing, bookkeeping and business ethics with a focus on media arts and technology entrepreneurship. At the end of the DP program youth will gain:

- Economic opportunities
- Work experience and related training
- An additional source of income
- A better connection to their community and labour force
- Economic Development opportunities created for youth.

Mentors and guest speakers evolved in DP will be from Toronto emerging media arts and technology organizations. DP has been piloted in January 2011 to secure future clients and partners and has been successful in sourcing its first major client The Toronto Business Improvement Association (TABIA) for a contract profiling the 71 BIAs across Toronto.

The Director title suits you well Justice!

Creative, visionary and Spiritual were the three words Justice Achampong used when asked "Who are you?" in his DTI application. These characteristics quickly came to surface during his participation in DTI. During the 6 months, he was able to enhance his script writing abilities and technical skills to develop his first short film titled "Sextronic" and found the project worthy enough to submit into the 2011 ReelWorld Film Festival that took place April 6-10, 2011. Although the production was not short listed to be part

of the official program, he found and defined the experience as life changing and great motivator for pursuing his passion of becoming a Film Director.

“This program definitely rejuvenated my creative genius that lay dormant within and gave me new focus, more than I have ever had. “

~ Justice Achampong October 2010

Check our workshops out on Dolobox.tv

Funding Allocation

Panasonic AGHVX200AP DV/HD P2 Camcorder	\$6,000
Sennheiser ME66 - K6 Shotgun Mic Kit	
This kit contains:	\$600
▪ 1 PCS K6 Power Module for Shotgun Microphone	
▪ 1 PCS ME66 Med. Shotgun Capsule -K6	
Panasonic P2 Card 32GB (640 Mbps)	\$1,800
Firestore FS-100 160GB NTSC HDD Recorder	\$2,450
Litepanels Micro Lite	\$370
Rode Microphones Rode Boom Pole 10' Aluminum Ultra Lightweight	\$200
KAT Katamount Soft Blimp Medium Hole - 18cm	\$80
TOTAL	\$11,500.00
The Funding Network – Toronto	
<u>\$10,122.71</u>	
Shortfall (Covered by Education Through Media/Vistek)	
\$1,377.29	